

AUSSEN WIRTSCHAFT FORUM

AUSTRIA-TURKEY BUSINESS COUNCIL MEETING

Monday, 14.01.2019

PROGRAMME

Venue: Austrian Federal Economic Chamber | Hall 6 | Wiedner Hauptstraße 63 | 1040 Vienna

As of: 04.01.2019 | Subject to changes

Working Language: English

Moderation: Konstantin BEKOS | Regionalmanager South-Eastern Europe, ADVANTAGE AUSTRIA

MONDAY, 14.01.2019

13.30 – 14.00

REGISTRATION

14.00 – 14.30

WELCOME REMARKS

- N.N. | President or Vice President of the Austrian Federal Economic Chamber
- Nail OLPAK | President, DEIK Turkey-Austria Business Council (tbc)
- H.E. Dr. Margarete SCHRAMBÖCK | Minister, Federal Ministry for Digital and Economic Affairs
- H.E. Ruhsar PEKCAN | Minister of Trade of the Republic of Turkey

14.30 – 14.50

TITLE

Faruk KURTULMUŞ | Advisor, Presidency of the Republic of Turkey Investment Office

14.50 – 15.20

HOW TO BE SUCCESSFUL IN TURKEY

Klaus PFISTER | CEO, Lightbase GmbH
Oktay ERCIYAZ | CEO, Trenkwalder Group AG (tbc)

15.20 – 15.50

DIGITAL TRANSFORMATION IN TURKEY

Canan M. ÖZSOY | Chairperson and CEO, GE Turkey
Utku PAZAR | Chief Strategy and Digital Officer, Arçelik A.Ş.

15.50 – 16.10

ACTIVITIES OF AUSTRIAN COMPANIES IN TURKEY

Georg KARABACZEK | Head of ADVANTAGE AUSTRIA Istanbul

Q & A

FOLL.

B2B-MEETINGS

with the possibility to ad-hoc meetings between participants from Turkey and Austria

NETWORKING RECEPTION